

SOLSTICE & CLT Conference 2014

Which way works better? A comparison of two forms of PDP initiative in a first year psychology curriculum.

Linda Kaye¹, Elizabeth Bates² & Susan Elliot²

¹Edge Hill University, ²University of Cumbria

Edge Hill University



5th & 6th June 2014

Employability Agenda

- Enhanced fees:
 - Employability expectations (Bates & Kaye, 2014)
 - Career-focused motivations (Kaye & Bates, under review)
 - Staff perceptions of “employability” role (Bates & Kaye, under review)

PDP context

- Multi-dimensional concept
- What actually is it?
- How is it best implemented?

PDP in practice

- Models (QAA, 2009):
 - Discrete
 - Linked
 - Embedded
 - Integrated
 - Extended
- Resources?

Which way works better?

Edge Hill University

- **Linked** model (some elements of Integrated)
- Stand-alone first year PDP module

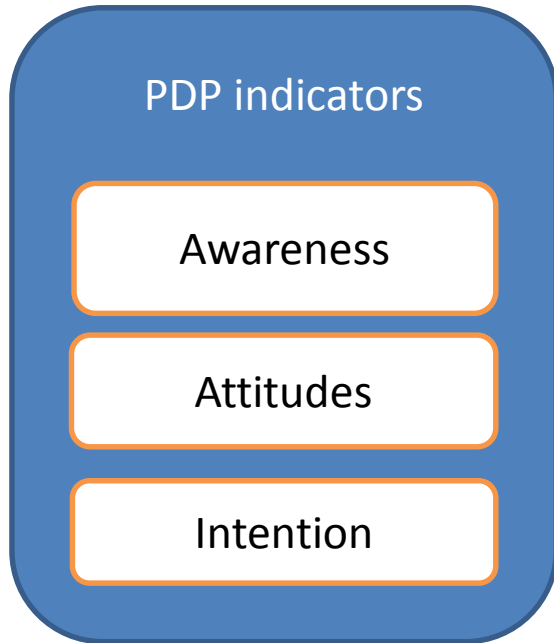
University of Cumbria

- **Embedded** model
- PDP activities within all first year modules

Why is this important?

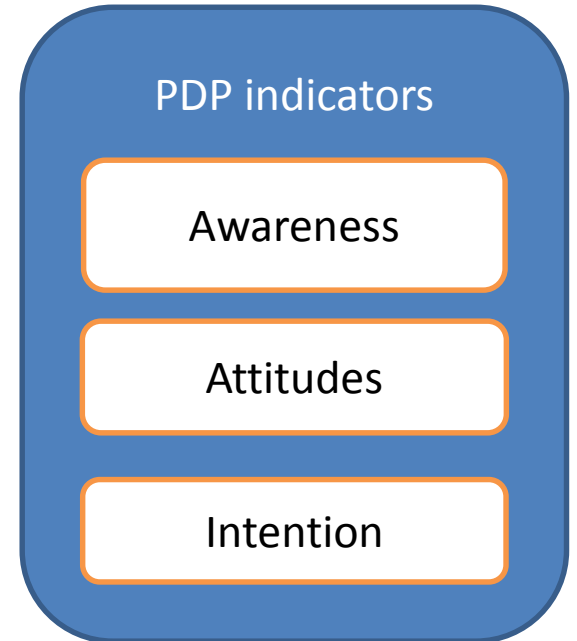
- Student satisfaction relating to employability expectations/motivations
- Other factors on satisfaction?
 - Approaches to learning
 - Motivation

Methodology



Motivation

Approaches to Learning

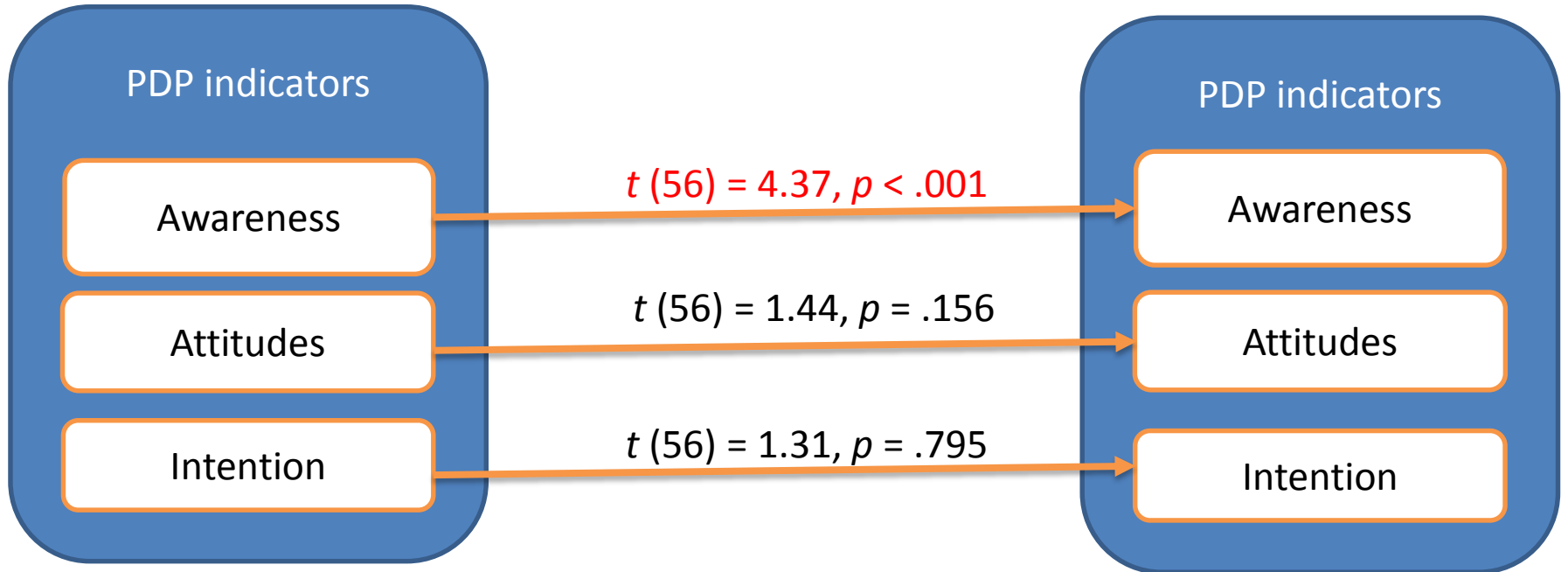


Satisfaction

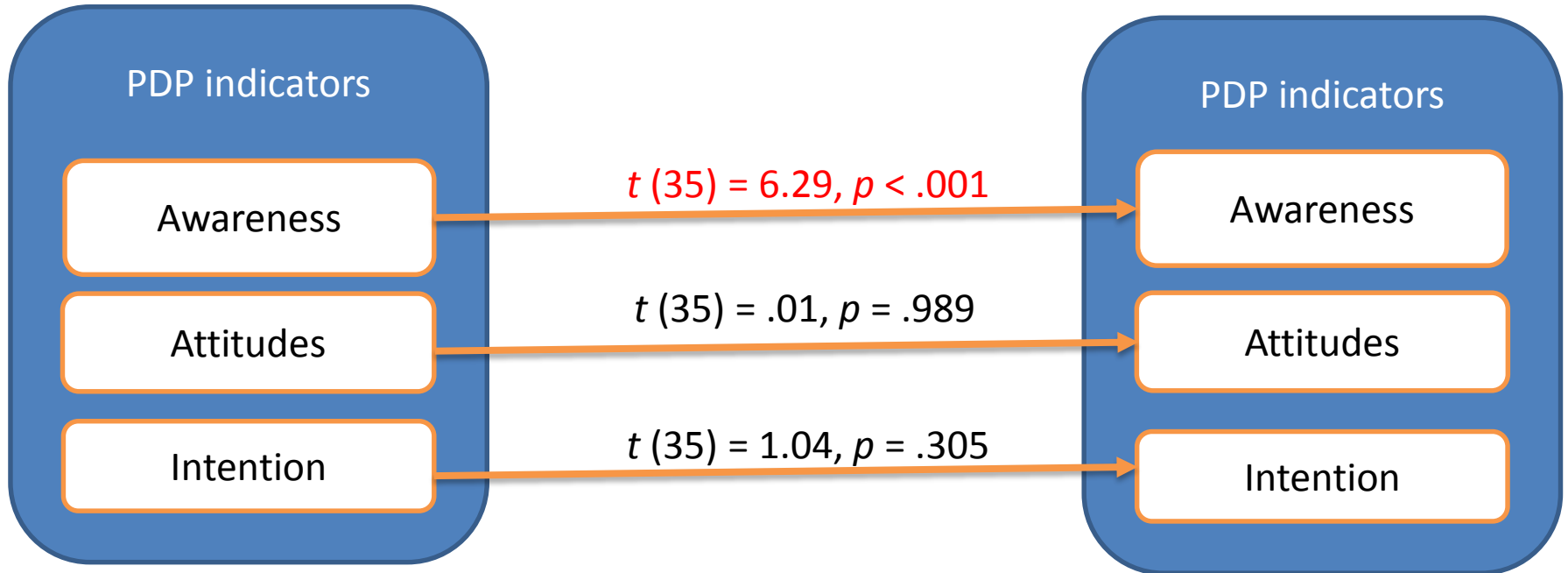
Time 1 (October 2013)

Time 2 (March 2014)

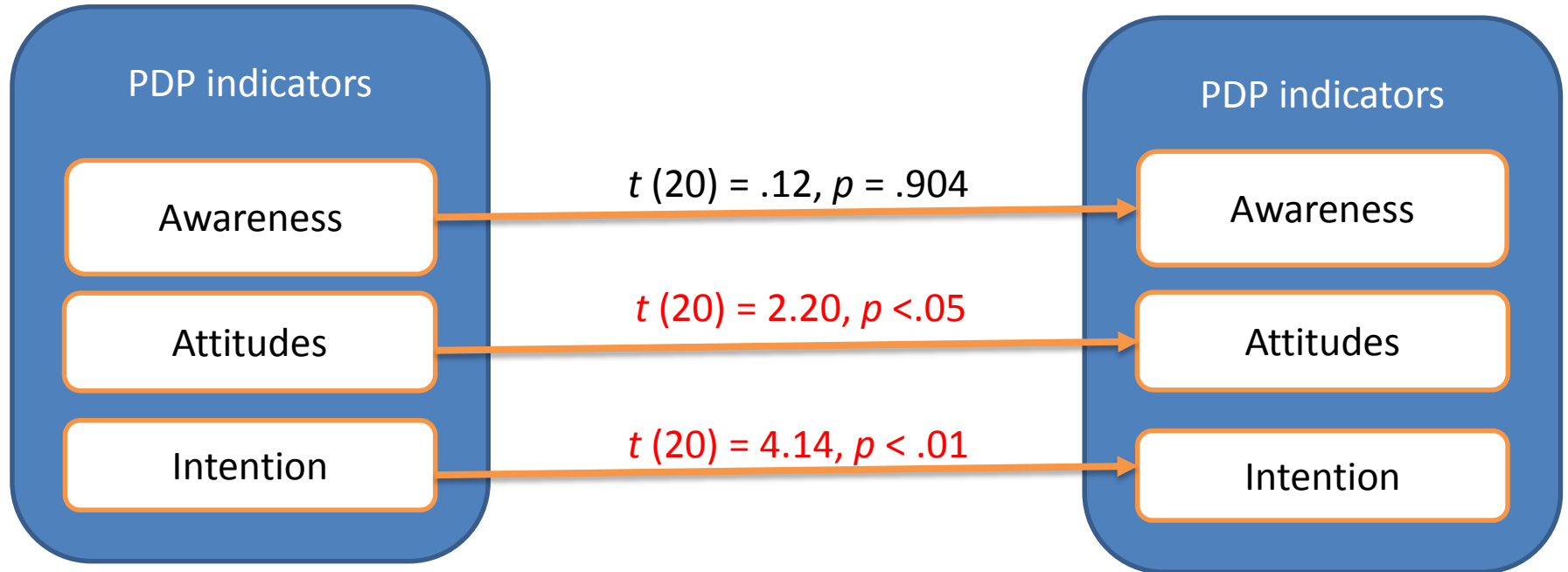
Findings- Changes in PDP



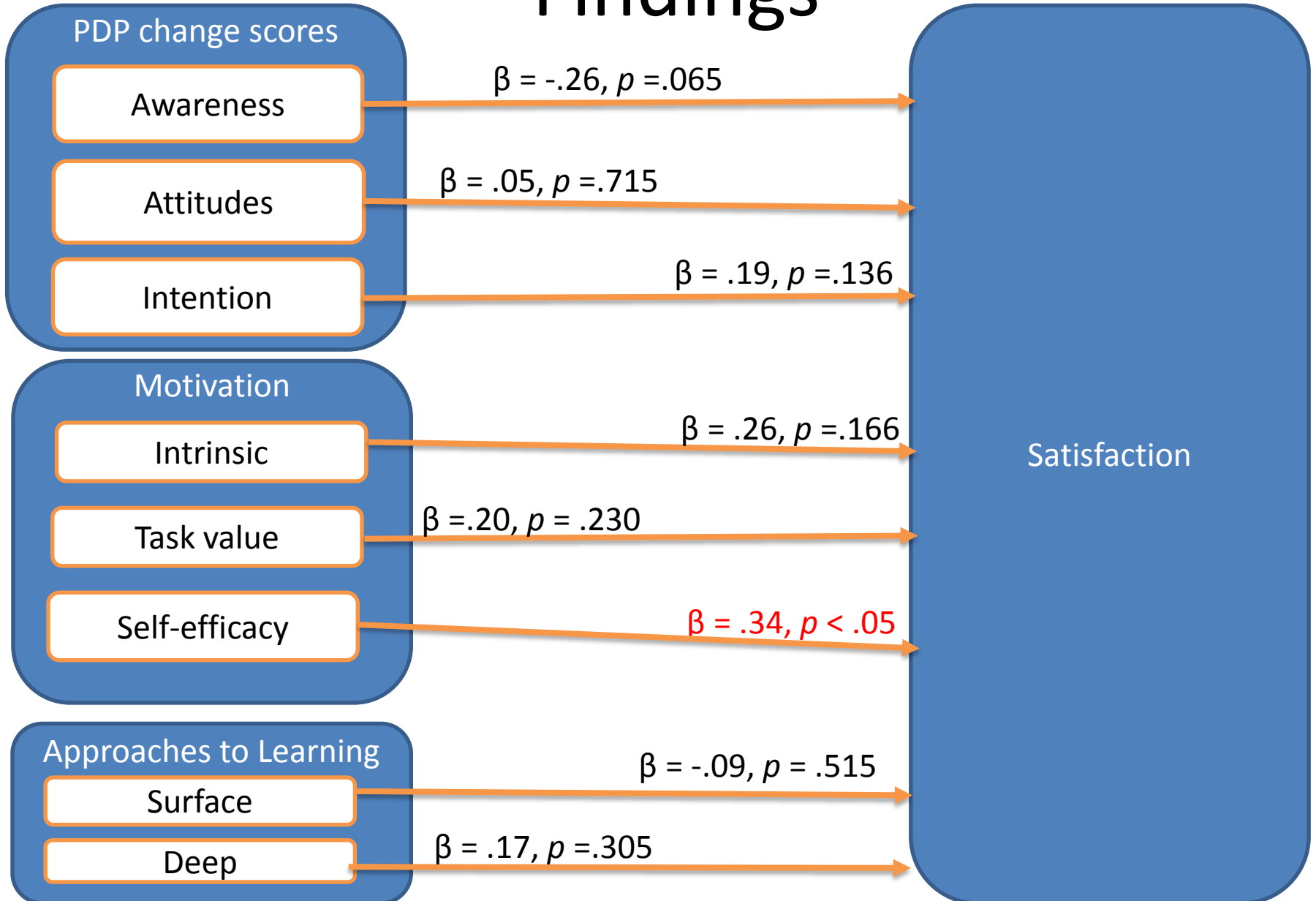
Findings- Embedded PDP



Findings- Linked PDP



Findings



Implications

- Some indication that PDP provision was effective in enhancing awareness overall (particularly for Embedded)
- Linked appeared to enhance PDP attitudes and intentions
- Self-efficacy as key factor

If you're interested....

Bates, E. A., & Kaye, L. K. (2014). "I'd be expecting caviar in lectures": The impact of the new fee regime on undergraduate students' expectations of Higher Education. *Higher Education*, 67 (5), 655-673. doi: 10.1007/s10734-013-9671-3

Bates, E. A., & Kaye, L. K. (under review). Exploring the impact of the increased tuition fees on academic staffs' experiences of Higher Education. *Studies in Higher Education*

Kaye, L. K & Bates, E. A. (under review). The impact of the new fee regime on students' reasons for attending university. *Studies in Higher Education*

If you're interested.....

- Dr Linda K. Kaye
 - Linda.kaye@edgehill.ac.uk
 - @LindaKKaye
 - @Edgehill_Psych

- Dr Elizabeth A. Bates
 - Elizabeth.bates@Cumbria.ac.uk
 - @Uoc_Psychology