

# Chartered Management Institute (CMI)

## Certificate in Strategic Management and Leadership (Level 7)

### On-line Flexible Learning

The course helps SME managers and senior managers tackle the challenges and develop the skills required in making managerial decisions that support the organisational objectives, purpose and vision.

This course is intended for experienced or senior business managers and owners.

This fully-funded\* course is an excellent opportunity to develop effective management and leadership skills at a strategic level developing your business/ employer and ensuring long term business sustainability.

**Duration:** 20 weeks

**Credits:** 13

**Tutor guided learning:** 45 hours

**Total qualification time:** 175 hours

### Course content & structure

#### Compulsory modules:

- **Personal leadership development as a strategic manager (Unit 7001)**  
This module is about the challenges and skills of making managerial decisions that must be made in support of the organisational objectives, purpose and vision. The module focuses on understanding employee (human) behaviour and the strategic functional business requirements, supporting the learner to develop a range of strategic management skills to meet the varying demands and requirements presented by different working scenarios.
- **Developing performance strategies (Unit 7002)**  
This module is focused on ensuring that the performance of the team contributes to meeting strategic objectives. It will provide development of effective tools and techniques, relationships and interventions to facilitate strategic development within the organisation.



#### On-line Flexible learning environment

The course is designed to offer you the flexibility to learn at a time that suits your busy work and home commitments. You will access weekly tutorials for each module, delivered through Edge Hill Business School's on-line learning environment. Here, you will find all the course materials you need and also have access to student support.

Edge Hill University Business School offers you exceptional teaching in a supportive learning environment. As a student of Edge Hill University Business School you will have access to all our learning resources and student support.

#### Assessment

All assessment is via coursework. No written exams are required. Coursework is focused on real-world scenarios, with the opportunity to centre your learning on your job and business challenges.

#### Campus Location

Edge Hill University, St Helens Road, Ormskirk, Lancashire, L39 4QP

You will also have access to all CMI resources on-line as part of your course.

→ Enhance your professional credibility

→ Boost performance in you and your teams

→ Prepare you for career progression

→ CMI membership for 1 year

\*Please see eligibility criteria overleaf

**Apply online now:**

W: [www.edgehill.ac.uk/prof-dev](http://www.edgehill.ac.uk/prof-dev) | E: [pic@edgehill.ac.uk](mailto:pic@edgehill.ac.uk) | T: 01695 657756