INTERNATIONAL SPORTS GOVERNANCE

EU Sports Law and Policy Summer School

Kevin Carpenter
Principal
Edge Hill University
05 July 2018
Introduction & Welcome
Session outcomes

- Understand what governance is
- Compare the European and North American systems
- Identify threats to the governance of international sport
- Consider reforms in international sports governance
“...the reason for inappropriate conduct can usually be determined. It is almost always a combination of personal greed, a breakdown in systems and controls and a lack of ethical and moral culture...”

Source: FIFA Governance Reform Project: Final Report by the Independent Governance Committee to the Executive Committee of FIFA (22 April 2014)
https://www.youtube.com/watch?v=w8nCBMuuPeg
What is governance?

- Process by which decisions are made
- How decisions are implemented
- The system(s) of oversight in place for an organisation and the approach used to achieve specific goals
- Governance vs. management
Discussion 1

Why is good governance for any organisation important?
Why is good governance important?

- Decision making
- Sporting justice
- Financial management
- Minimising bribery and corruption risk
- ‘Checks and balances’ on power

TRUST BETWEEN ALL STAKEHOLDERS
European model

- Open system
- Influence of EU law
- Input of the Council of Europe
North American sports model

- Distinction between professional and amateur sports
- Role of schools and colleges
- Commercialization through profit maximisation
- Collective bargaining
- Team and player restraints
Corruption in international sports governance
https://www.youtube.com/watch?v=raA5KJLxIBE&t=3s
Discussion 2

What are the key actions/areas for the reform of governance in international sports organisations?
Blueprint for the future

- Separation of powers
- Appointment of an independent chairman
- Independent members on the executive board
- Voting by the legislature changed
- Specialist committees
- Integrity unit
- Independent appeals process
Blueprint for the future

- Salary and expenses policies, monitoring and enforcement
- Term limits
- Outside audits
- Transparent procurement procedures
- Publication of all rules, policies, disciplinary decisions and meeting minutes
- Conflicts of interest register
- Law and/or disciplinary changes to improve and protect the image of sport
- Reporting mechanism at arms-length from the organisation
- Better working relationships with sovereign national governments
Conclusions & the future
Thank you & Any questions?

kevin@captivatelegalsports.com
+44 (0)7920 441455
www.captivatelegalsports.com
@CaptivateLSS | @KevSportsLaw
Kevin Carpenter
CaptivateLSS