

# Chartered Management Institute (CMI)

## Certificate in Strategic Management and Leadership (Level 7)

### On-line flexible learning

The course helps SME managers and senior managers tackle the challenges and develop the skills required in making managerial decisions that support the organisational objectives, purpose and vision.

This course is intended for experienced or senior business managers and owners.

This fully-funded course is an excellent opportunity to develop effective management and leadership skills at a strategic level developing your business/ employer and ensuring long term business sustainability.

**Duration:** 16 weeks

(8 weeks x 3hrs for each module)

**Credits:** 17

### Course content & structure

#### Compulsory modules:

- **Personal and Professional Development for Strategic Leaders (Unit 7014 v1)**  
This unit will develop your understanding of the relationship between strategic management and leadership through key leadership principles, theory and organisational strategy.
- **Leading Strategic Change (Unit 7005 v1)**  
This unit will enable you to identify and justify a strategic investigative project, determine project objectives, undertake research and analysis to produce recommendations, and evaluate the impact of the project.



#### On-line flexible learning environment

The course is designed to offer you the flexibility to learn at a time that suits your busy work and home commitments. You will access weekly tutorials for each module, delivered through Edge Hill Business School's on-line learning environment. Here, you will find all the course materials you need and also have access to student support.

Edge Hill University Business School offers you exceptional teaching in a supportive learning environment. As a student of Edge Hill University Business School you will have access to all our learning resources and student support.

- ➔ You will also have access to all CMI resources on-line as part of your course

- ➔ Plus an extra 3 months CMI membership after successful completion of course

#### Assessment

All assessment is via coursework. No written exams are required. Coursework is focused on real-world scenarios, with the opportunity to centre your learning on your job and business challenges.

#### Campus location

Edge Hill University, St Helens Road,  
Ormskirk, Lancashire, L39 4QP

This course will develop your ability to:

- ➔ Address specific business productivity challenges
- ➔ Drive growth through more effective leadership
- ➔ Become an action-centred leader to lead change

### Apply online now:

W: [ehu.ac.uk/pld](http://ehu.ac.uk/pld) | E: [LFG@edgehill.ac.uk](mailto:LFG@edgehill.ac.uk) | T: 01695 657756