| **Time** Subject Taster Day Programme **Subject Taster Day Programme** | **Activity** |
| --- | --- |
| **10:00am** | **Arrival and Welcome**  The arrival and welcome talk will be delivered by our Student Recruitment team. Students will be given an introduction to the event and an overview of their taster day courses.  Each student will receive an Edge Hill University tote bag which will include: a pen, a note pad, a personal statement booklet, an accommodation guide and a student finance guide to refer to and use throughout the taster day. |
| **10:30am** | **Workshop One: Innovation Challenge**  Students take on the role of managers in an automotive company launching an innovative product to market. They must carry out a critical assessment of national and global factors affecting their launch of the innovative product and how to overcome them. This is a great opportunity to harness your problem-solving and analytical skills. |
| **11:30am** | **Campus Tour**  Our campus tours, led by one of our current students, will show you where you’ll study, where you’ll live and the facilities you’ll get to use as part of your course. |
| **12:00pm** | **Lunch**  A free lunch will be provided for all students and teachers. This lunch will include a sandwich, crisps, snack and drink.  Please inform us of any food allergies or dietary requirements your staff or students have.  Edge Hill University’s food and drink outlets on campus will also be open throughout the event for any guests who wish to use them. This includes Starbucks, Subway and a range of independent restaurants and cafes.  *There will also be the opportunity for students to view accommodation and attend personal statements drop in during their lunch.* |
| **12:45pm** | **Workshop Two: Marketing Challenge**  Students take on the role of marketers in an automotive company to ensure successful market penetration by conducting a critical assessment of target audience using effective marketing approaches. This is a great opportunity to harness your marketing skills. |
| **1:45pm** | **Student Experience Talk**  Delivered by one of our student ambassadors, this talk allows prospective students to find out about our student ambassadors journey to University and discuss how they’ve found their Higher Education Experience so far including lots of hints and tips and plenty of chance to ask questions! |
| **2:00pm** | **Question and Answer Session**  This session provides students with an opportunity to ask questions on progressing onto Higher Education, Student Finance, Student Accommodation, Edge Hill courses, and the support and additional opportunities available at university. |
| **2:15pm** | **Departure**  Our student guides will take you back to your transport at 2pm and we wish you a safe journey home. |