Academic Programme Engagement Policy	
Applies to: Policy owner:	Faculty of Arts & Sciences / Business School List of programmes this policy applies to: BSc(Hons) Accountancy BSc(Hons) Advertising BSc(Hons) Business Innovation & Enterprise BSc(Hons) Business Management BSc(Hons) Business Management with Accounting & Finance BSc(Hons) Business Management with Economics BSc(Hons) Business Management with HRM BSc(Hons) Business Management with Leisure & Tourism Management BSc(Hons) Business Management with Marketing BSc(Hons) International Business
	BSc(Hons) Marketing BSc(Hons) Marketing with Advertising BSc(Hons) Marketing with Digital Communications BSc(Hons) with Logistics & Supply Chain Management MA Marketing with Communications & Branding MBA MBA (IT) MBA Marketing MBA with Accounting MBA with HRM MSc Leadership & Management Head of Department
Effective from:	September 2020

Engagement requirements

Timetabled teaching sessions are an essential part of the student learning experience and success. The Department expects students to:

- attend all timetabled teaching sessions (both face-to-face and online);
- engage with online resources and asynchronous delivery of teaching material on a weekly basis;
- complete learning tasks and submit assessments within published timescales/deadlines.

Tier 4 students are additionally responsible for complying with the International Office's 'Attendance Monitoring Policy – Tier 4 students.'

Attendance monitoring patterns

All teaching sessions will be monitored for attendance. Student attendance will be reviewed regularly, with emphasis

• at the start of the programme; and

• immediately following extended breaks where students have not been regularly attending (e.g. week 2 of semester 2, the first teaching week), or after an assessment week or placement.

Attendance at face-to-face and sessions and online synchronous delivery will be recorded via Qwickly.

Patterns will be monitored by percentage of attendance across the whole programme during each semester and in each module during its duration. Any records of less than 80% attendance in any of these two criteria, will be below desired levels of attendance.

Trigger points for each non-engagement level

Following review, the programme team may view a student's attendance and engagement to be below expectations based on the three broad levels listed below:

Level 1 - Engagement concern:

One or more consecutive weeks of absence and/or non-engagement with learning activities/ formative tasks; or less than 80% attendance across the programme or in any one module.

Level 2 - Sustained non-engagement:

No response to Level 1 concern email, or lack of progress with actions agreed; less than 60% attendance across the programme or in any one module.

Level 3 - Significant non-engagement:

Lack of progress with actions agreed at Level 2; attendance and/or engagement continue to be below expectations or deteriorated; assessment deadlines have been missed.

The above listed reasons for concern (for each level) are indicative and not exhaustive.

In those instances where non-engagement is identified immediately to be sustained or significant, the department Level 1 and/or 2 may be bypassed.

Process for student reporting absence

The Department understands that students may face difficulty in attending all sessions, and as such recognises that there will be cases of both planned and unexpected absence.

As a matter of courtesy, students are encouraged, wherever possible, to let us know if unable to attend their sessions by emailing at: Business-School-Admin@edgehill.ac.uk
Please include:

- Module title and date/time of the missed session(s)
- Reason for absence

Students who need to be absent during placements, they need to notify their academic department (same process as above) <u>and</u> their placement supervisor.

Process for assessing programme engagement

Programme teams will review student attendance and engagement information regularly (weekly for the first 6 weeks of the academic year; fortnightly after that). The Department Administration Managers will be responsible for ensuring all required data will be made available to the programme team.

Information reviewed may include (but not limited to):

- Attendance at timetabled teaching sessions, including work placements;
- Meetings with their personal tutor/ project or placement supervisor;
- Engagement with the online learning resources and formative learning tasks;
- Submission of coursework and/or attendance at an examination.

For students with continuing attendance/engagement below the expectations, the department will expect students to fully engage in:

- Student attendance to Progress Support Meetings (PSM);
- Engagement and progress with previously agreed action plan aimed to support re-engagement;
- Disclosure of personal/health circumstances impacting on attendance/engagement.