






International Business



BSc (Hons)

UCAS code: GOW3

Explore international business, economics and marketing. Understand how companies operate on a global platform. Study with us and gain eligibility for Affiliate Member status of the Chartered Management Institute.

-  International students can apply
-  Professional accreditation
-  Sandwich year option available
-  Studying abroad option available
-  Work placement opportunity

Key facts



Course length:	3 years full-time
Start dates:	September 2026, September 2027
Example offers:	BCC-BBC (A Level) or DMM (BTEC)104-112 UCAS tariff points
Department:	Business School
Faculty:	Arts and Sciences
Location:	Edge Hill University

Overview

Course overview

How do we structure businesses to reach a global audience? How do we operate in new markets? And what is the best way to negotiate collaborations and international partnerships? Study at Edge Hill to develop the expertise needed to work in business anywhere in the world.

On our international business degree you'll get an advanced understanding of the fundamentals of modern business. Develop skills in accounting, economics and how to manage the human resource. Spend time acquiring skills in marketing, and exploring the strategies used in global commercial and industrial environments.

Our students don't just learn about business, they practise it. Through modules like *New Venture Creation* and advanced innovation and entrepreneurship pathways, you'll connect with local, regional, national, and international business ecosystems. You'll test ideas, grow networks, and gain the confidence to turn ambition into reality.

Embrace the international community and develop your language skills by choosing to study a modern language as part of your course. The opportunity to start your own business, or take a work placement will allow you to hone your new skills, and increase your opportunities after graduation.

A professionally accredited degree

This course is accredited by the Chartered Management Institute (CMI).

At Edge Hill University Business School (EHUBS), your degree does more than open doors, it sets you apart. The opportunity to achieve dual professional recognition directly through your degree, makes our offering truly distinctive.

Alongside academic excellence and placement opportunities, you'll also become an Affiliate Member of the Chartered Management Institute (CMI) throughout your studies, with membership continuing for a year after graduation. When you graduate, you'll leave with a CMI Level 5 Certificate in Management and Leadership, a nationally and internationally-recognised qualification that enhances your employability and signals leadership readiness to employers.

The result? You'll graduate with more than a degree. You'll have professional status, practical experience, and the leadership skills to thrive in a competitive global job market.

Accreditations



Chartered Management Institute HE Partner



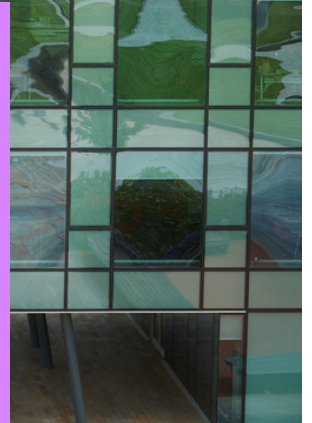
This course is also delivered by Van Lang University, Vietnam.

What you'll study



Year 1

You'll start with business environment, looking at organisational behaviour and how businesses operate in international environments. We'll introduce you to accounting and statistics. Exploring operational management, you'll look at how... businesses are run efficiently and profitably. Then you'll have the option to study small business development, where you will have the opportunity to create a business start-up project. Or take the opportunity to develop your language skills ready for the global business world.



Compulsory modules:

Business Environment

Business Environment covers the basic principles of micro- and macro-economics. The micro element will provide a theoretical base, allowing for the study of organisational behaviour in the marketplace. The macro element will equip you with an understanding of the broader national and international environment in which business operates.

Coursework: 50% Exams: 50%

Module code: BUS1040 Credits: 20

Introduction to Business Finance

Introduction to Business Finance focuses on the development and interpretation of financial and statistics information to be used in the context of personal skills development and an understanding of business. The module introduces you to basic accounting statements including the statement of financial position, the income statement and cash flow statements and forecasts.

Practical: 50% Coursework: 50%

Module code: BUS1041 Credits: 20

Organisational Behaviour

Organisational Behaviour provides a comprehensive foundation to the study of management from both theoretical and practical perspectives. The module seeks to consider the conceptual frameworks relevant to the behaviour of individuals and groups in organisations and examine the issues which are raised in their management. The module focuses on three themes: rational modes of management, people strategies and contemporary issues in the workplace.

Coursework: 100%

Module code: BUS1042 Credits: 20

Introduction to Business Analytics

Introduction to Business Analytics offers an exploration into the foundational concepts of business analytics, serving as an essential base for further analytical studies. You'll be immersed into the diverse world of organisational data, guiding you through the intricacies of extracting, transforming, and structuring raw data for effective analysis. You'll be able to visually and statistically reveal patterns and characteristics within datasets, preparing you for future business analytics projects.

Coursework: 40% Exams: 60%

Module code: BUS1044 Credits: 20

Principles of Economics

Principles of Economics is designed to provide an introduction to micro and macro-economics and to provide you with the opportunity to understand and apply theory to business organisations. It covers fundamental economic ideas, goals and decisions of organisations, the market system and competitive process, the financial system and the macroeconomic context of organisations.

Coursework: 50% Exams: 50%

Module code: BUS1056 Credits: 20

One of:

New Venture Creation - BUS1054

New Venture Creation introduces you to business planning and the development stages in business start-up. You will organise and evaluate theoretical perspectives in a practical setting, informing your future learning processes and outcomes. A key element of the module is a review of entrepreneurial skills and small business development through theoretical concepts of enterprise, self-employment and small business management. This module creates an awareness of emergent business types and their markets, the factors behind small business start-ups, entry routes, funding, and barriers. A practical element includes foundational steps towards a business start-up project which will require you to demonstrate key skill areas such as the development stages of business planning, communication, negotiation, self-management, and problem solving. The combination of these aspects will enable you to critically engage in academic thinking and writing about enterprise, evaluate business ideas, choose one main idea, strategically conceptualise that idea, and prepare a business plan and pitch for how the idea could be brought successfully to market.

Practical: 50% Coursework: 50%

Module code: BUS1054 Credits: 20

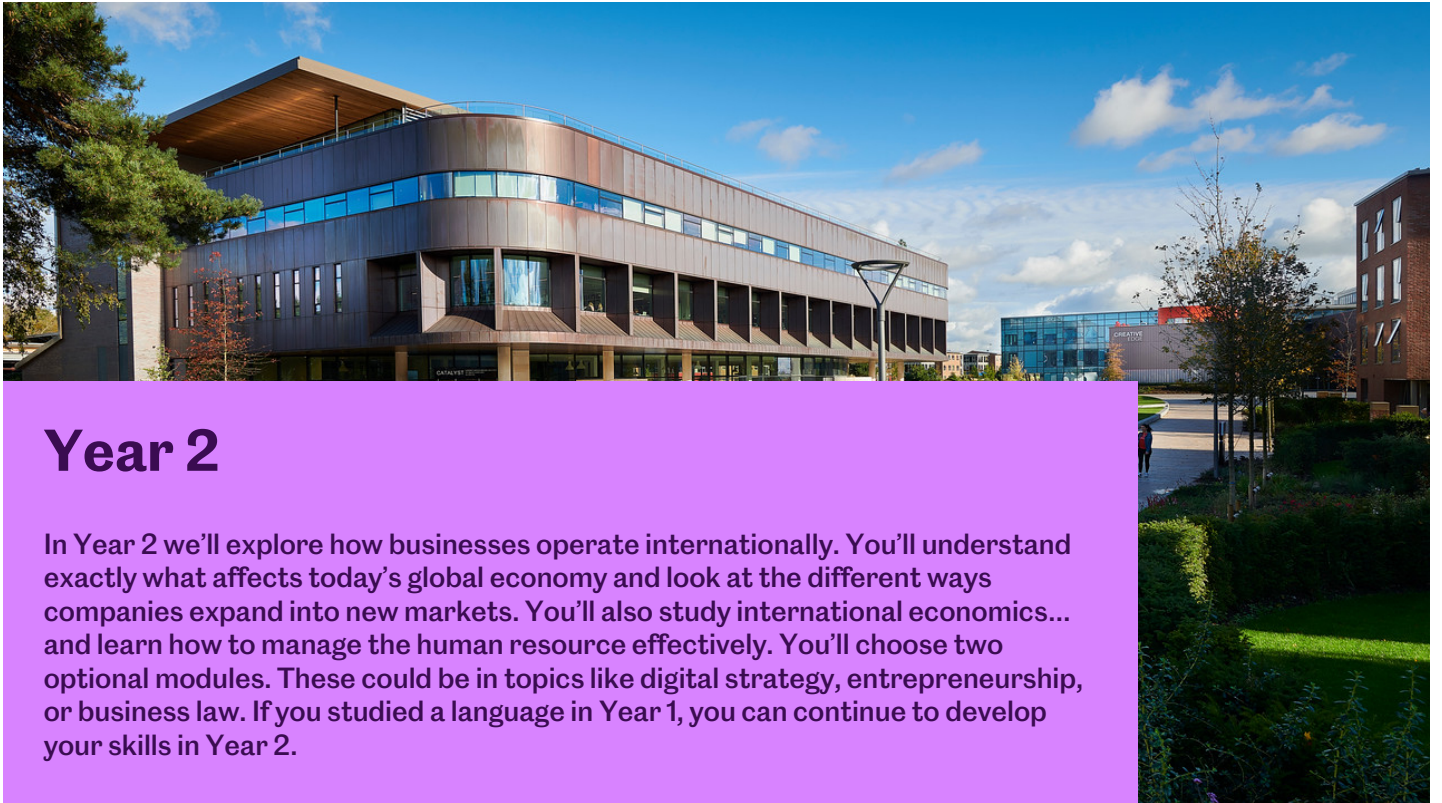
Language 1 - TLC1010

Language 1 is ideal if you want to learn a new language, or further develop your current language skills, as an integrated part of this degree. The module will be taught in an interactive, communicative manner, using authentic materials in the target language. Emphasis will be placed on all four areas of reading, writing, speaking and listening. You will play an active role in the classes, engaging in role-plays, short conversations, videos, authentic texts and listening materials. You will also be encouraged to reflect on your own learning needs. The module accommodates varying language levels and you will be divided into groups accordingly. On enrolment to the module, you will complete a language induction form and be placed into a language level group appropriate for your prior knowledge of the language. Please note, while we will endeavour to accommodate varying language levels per module, this is not always possible. While you can join the module with some prior experience of your target language, you will not be able to study a language you are already fluent or proficient in.

Practical: 15% Coursework: 85%

Module code: TLC1010 Credits: 20

Where your course includes optional modules, these are to provide an element of choice within the course curriculum. The availability of optional modules may vary from year to year and will be subject to minimum student numbers being achieved. This means that the availability of specific optional modules cannot be guaranteed. Optional module selection may also be affected by timetabling requirements. Some restrictions on optional module choice or combinations of optional modules may apply.



Year 2

In Year 2 we'll explore how businesses operate internationally. You'll understand exactly what affects today's global economy and look at the different ways companies expand into new markets. You'll also study international economics... and learn how to manage the human resource effectively. You'll choose two optional modules. These could be in topics like digital strategy, entrepreneurship, or business law. If you studied a language in Year 1, you can continue to develop your skills in Year 2.

Compulsory modules:

International Business

International Business provides an overview of key management activities related to International Business. The module considers a range of corporate functions including global supply chain management, international marketing and human resources management, and accounting and financial management. You will analyse the different ways and conditions under which firms internationalise their operations, and how different structural changes in the global economy are impacting upon the international business environment.

Practical: 50% Exams: 50%

Module code: BUS2212 Credits: 20

International Economics

International Economics will equip you with a comprehensive understanding of the global economic landscape within the broader context of business. You'll analyse trade and FDI theories, interpret currency theories, critically analyse world markets and economic models, and be up to date with current state of the world economy and major economic issues. You'll be prepared to navigate the complexities of international economics to contribute effectively to the dynamic global business environment.

Coursework: 100%

Module code: BUS2218 Credits: 20

Work Placement

Work Placement provides you with an opportunity to hone employability skills, relate theory to practice and gain experience in a working environment. The module is designed to enhance your understanding, skill-base, personal development, aptitude for self-promotion and ability to reflect upon your experience in the workplace. It will also help familiarise you with professional business etiquette.

Practical: 20% Coursework: 80%

Module code: BUS2210 Credits: 20

Operations Management

Operations Management gives you the opportunity to learn about relevant concepts and practicalities for application in a working environment. The module will enable you to improve your competitiveness at a global level. Operations management is an area of study that recognises that resources are scarce and that choices must be made between the alternatives available in terms of running and improving operations to a high standard and within budget. Progressing from basic economic concerns, the module considers the practical apportionment of people, time, finances and materials and outlines best practice for how organisations can ensure output is achieved as smoothly and efficiently as possible.

Practical: 40% Coursework: 60%

Module code: BUS2213 Credits: 20

One of:

Human Resource Management - BUS2211

Human Resource Management is concerned with developments in people management practice across industries. In keeping with the management discipline in general, there have been a number of significant developments in the management of people over the last few decades, not least with the move away from Personnel Management to Human Resource Management. The module will take a practical yet integrated approach, as required by today's HR professionals.

Coursework: 100%

Module code: BUS2211 Credits: 20

Strategic Management - BUS2214

Strategic Management explores the process of strategy formulation and implementation and considers how the decision-making process influences the choices made by those involved in deciding the strategic direction of organisations. You will gain a critical understanding of how psychological, political, economic, social, cultural and technological factors influence decision-making and the subsequent formulation and implementation of strategy in a range of different types of organisations.

Practical: 50% Coursework: 50%

Module code: BUS2214 Credits: 20

Entrepreneurship and Innovation - BUS2229

Entrepreneurship and Innovation explores characteristics, behaviours, attributes, and skills of entrepreneurship as well as the whole process of innovation from idea to product development and the conditions that must be fulfilled for innovation to thrive. The module explores research from a number of areas to highlight the importance of factors such as social and economic capital, local and regional infrastructure and the role of government in enabling (or disabling) innovation. You'll develop your entrepreneurial skills, identifying opportunities and developing ventures. On top of this, you'll consider the risk environment including legal issues, funding issues, start-up and growth strategies. This module provides you with the ability to act entrepreneurially to generate, develop and communicate ideas, manage and exploit intellectual property, gain support, and deliver successful outcomes.

Practical: 50% Coursework: 50%

Module code: BUS2229 Credits: 20

Business and Company Law - LAB2001

Business and Company Law provides you with an understanding of key principles of business law and company law, relating to business and commerce. The module includes a practical examination of company formation and decision-making, together with the respective roles of shareholders and directors.

Exams: 100%

Module code: LAB2001 Credits: 20

One of:

Business Digital Strategy - BUS2217

Business Digital Strategy examines the implications of the internet and the rise of ubiquitous mobile devices that are changing business and society. Specifically, the module will explain how a new economy of creativity, opportunity, connectivity and content has been created. You will consider this 'digital economy', the key concepts underpinning commercial activities and investigate how the application of existing theories of competitive advantage and added value can be applied to, or are changed by, digital goods and services that have no physical form.

Coursework: 100%

Module code: BUS2217 Credits: 20

Social Media Monitoring and Analytics - BUS2219

Social Media Monitoring and Analytics equips you with an appreciation of the need for analytics in the market place. As companies are collecting large amounts of data, marketing decisions made by them have become more data-oriented. More and more companies are now heavily investing in marketing analytics. Therefore, analysing the 'digital footprints' in a meaningful manner is essential. Due to the unstructured nature of data, understanding behavioural patterns is complex. This module will provide a background understanding of analytics in relation to marketing strategy and communication.

Practical: 40% Coursework: 60%

Module code: BUS2219 Credits: 20

Where your course includes optional modules, these are to provide an element of choice within the course curriculum. The availability of optional modules may vary from year to year and will be subject to minimum student numbers being achieved. This means that the availability of specific optional modules cannot be guaranteed. Optional module selection may also be affected by timetabling requirements. Some restrictions on optional module choice or combinations of optional modules may apply.



Year 3

We'll spend time focusing on sustainability and global supply chain management. You will develop an advanced understanding of the factors that influence sound business decisions. You will have the opportunity to work on an extended live... business project with a sponsoring organisation or opt to set up and trade your own company through our Graduate Enterprise initiative. Additionally, you can choose optional modules, including leadership, global marketing, or responsible business.

Compulsory modules:

Global Supply Chain Management

Global Supply Chain Management looks at the theoretical background of supply chains and considers their practical perspectives from a global perspective. You will consider how effective supply chain systems can become key business enablers. The module also explores how international supply chains must form a significant element of the strategy of any organisation operating on a global basis.

Coursework: 100%

Module code: BUS3068 Credits: 20

Sustainability and Business

Sustainability and Business recognises that sustainability is increasingly shaping business practice and culture in the 21st century while acknowledging that business has a vitally important role to play in all our sustainable futures. The module will equip you with a comprehensive and holistic understanding of sustainability and the various business and societal contexts in which these can be applied. Exploring the broad and holistic concept of sustainability, as framed by the United Nations' 17 sustainable development goals (SDGs), you will discover a range of ideas, concepts and theories of sustainability and gain insight how they are shaping the future business agenda. You will examine the inter-connectedness of different sustainability challenges facing humanity, such as climate change, energy and health, and consider the vital role that business has to play in addressing them. You will critically analyse specific approaches to climate action, as well as broader sustainability strategies, that are being devised by companies, business coalitions and partnerships between public and civil sector organisations.

Coursework: 100%

Module code: BUS3064 Credits: 20

One of:

Live Project - BUS3060

Live Project is based upon an employer/student collaboration, enabling you to take part in a live business project in a real-world setting with a company from our network. You will experience at first hand the issues faced by large and small business owners. You'll develop skills such as business analysis, negotiation, and strategy, whilst developing networks which will stay with you beyond your studies. Where the right opportunity is not available, you will instead study our Graduate Enterprise module.

Practical: 15% Coursework: 85%

Module code: BUS3060 Credits: 40

Graduate Enterprise - BUS3061

Graduate Enterprise enables you to experience running your own company with a number of your colleagues. You can create your own product or service, launch it into the marketplace and experience at first hand the issues faced by small business owners. You will be supported by your own business consultant who is on secondment from industry and the full resources of the Graduate Enterprise Company.

Practical: 30% Coursework: 70%

Module code: BUS3061 Credits: 40

One of:

Contemporary Issues in Economics - BUS3069

Contemporary Issues in Economics provides you with an understanding of, and an ability to critically analyse, contemporary issues in economics. Economic theories and understanding established earlier in the programme will be utilised to analyse contemporary economic situations and policies. The module will cover current, significant economic events both nationally and internationally, in respect of both the economic situation and policy. All issues will be considered from the perspective of business and management.

Practical: 50% Coursework: 50%

Module code: BUS3069 Credits: 20

Development Economics - BUS3070

Development Economics discusses the key economic, social and political factors responsible for economic development and growth. In particular, the module provides an insight into economic theories analysing the development patterns across different countries and explaining differences. You will consider what factors effectively enhance or hinder economic growth and explore the relationship of economic development with national and international institutions, macro-economic policy and foreign direct investment. The role of civil society and the environment on economic development will also be examined, as will socio-economic issues such as poverty and inequality.

Coursework: 50% Exams: 50%

Module code: BUS3070 Credits: 20

One of:

Leadership Ethics and Change -BUS3063

Leadership Ethics and Change considers how to turn a good idea into a successful market-leading product. Entrepreneurship and innovation go hand in hand and involve the development and release of a new product/service or the repackaging of an existing one to provide competitive advantage or even create new markets. This module explores a variety of concepts around strategic entrepreneurship and intrapreneurship. We will examine the difference between an idea, an invention and an innovation and provide you with a case-led understanding of the process in action, from creation to implementation. The module provides you with a number of tools and techniques to critically evaluate success and build on your previous experiences of work-based learning or enterprise education.

Practical: 50% Coursework: 50%

Module code: BUS3063 Credits: 20

International HR Management - BUS3067

International HR Management is designed to provide exposure and insights into the growing importance of managing human resources in a globalised world. The module develops your critical awareness of why and how businesses expand across borders and encounter challenges related to managing diverse workforces, navigating complex legal frameworks, and adapting to cultural differences. An understanding of the dynamics of international labour markets and the complexities of the employee and employer relationship is crucial for HR professionals and managers operating in multinational settings.

Coursework: 100%

Module code: BUS3067 Credits: 20

Global Marketing Management - BUS3071

Global Marketing Management considers the way in which globalisation has transformed the world of business. You'll look at how companies internationalise to take advantage of the opportunities which an interconnected global economy presents. You will develop your understanding of markets while also considering how business leaders must evaluate and analyse constantly shifting environments. By the end of the module you will understand how global issues impact on marketing strategy and the decision making process business leaders must go through when considering international expansion.

Coursework: 100%

Module code: BUS3071 Credits: 20

Enterprise Management - BUS3079

Enterprise Management cultivates entrepreneurial skills, fostering innovation, creativity, and strategic thinking. It immerses you in real-world business contexts, promoting adaptability and resilience. Emphasising practical application you'll develop an understanding of the intricacies of entrepreneurship. You will refine your problem-solving and decision-making capabilities and explore theoretical frameworks with hands-on experiences. The module emphasises collaboration, communication, and risk management, equipping you with the skills and mindset needed for success in the ever-evolving landscape of entrepreneurship and enterprise.

Practical: 50% Coursework: 50%

Module code: BUS3079 Credits: 20

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"Studying international business has also given me the tools to understand and contribute meaningfully to the professional world."

BSc (Hons) International Business



How you'll study

As well as preparing for and attending lectures, seminars, tutorials and workshops, you will spend time reading and completing coursework, including written assignments, portfolios, presentations, and poster and video production.

You will have the opportunity to develop your employability profile through a work placement or participation in a graduate enterprise project. In addition, you will undertake live client projects with organisations or work on agreed projects with real outcomes and impact.

Timetables for your first week are normally available at the end of August prior to enrolment in September. You can expect to receive your timetable for the rest of the academic year during your first week. Please note that while we make every effort to ensure that timetables are as student-friendly as possible, scheduled teaching can take place on any day of the week. Wednesday afternoons are normally reserved for sports and cultural activities.

How you'll be assessed

Throughout our international business degree, there are a combination of assessments used to test intellectual development, vocational capability and critical thinking. Coursework often involves both individual and group-based working, simulating some of the situations that will be emulated in the workplace. Case studies and problem-solving exercises are used and examinations may include both seen and unseen questions.

Who will be teaching you

Edge Hill Business School is home to a thriving research community, hosts a growing international partnership portfolio, and is a member of AACSB International (The Association to Advance Collegiate Schools of Business), the world's largest management education network.

All of our staff are passionate about student learning and development. This international business degree has been designed by specialists in accountancy, business development, economics, human resource management, marketing, and the digital economy. The programme team includes several researchers who publish regularly while also working with local and national businesses and international research groups on cutting-edge projects. Many staff also have experience working internationally and provide expertise in international business and globalisation.

Facilities



Facilities introduction

A stunning £8million building provides impressive teaching and learning facilities for students in Edge Hill Business School.

The contemporary three-storey building offers a 100-seat lecture theatre and modern seminar and meeting rooms. There are also social learning areas which encourage a more informal and interactive style of learning, in addition to an attractive roof garden and atrium.

Entry criteria

Entry requirements

Typical offer 104-112 UCAS Tariff points. No specific subjects are required.

Example offers

A Level	BCC-BBC.
UCAS Tariff points	104-112 points.
BTEC Extended Diploma (or combination of BTEC QCF qualifications)	Distinction, Merit, Merit (DMM).
T Level	Overall grade of Merit.
International Baccalaureate (IB)	We are happy to accept IB qualifications which achieve the required number of UCAS Tariff points.
Access to Higher Education Diploma	45 credits at Level 3, for example 9 credits at Distinction and 36 credits at Merit or 15 credits at Distinction and 30 credits at Merit. The required total can be attained from various credit combinations.

English language requirements

International students require IELTS 6.0, with a score no lower than 5.5 in each individual component, or an equivalent English language qualification.

If your current level of English is half a band or one band lower, either overall or in one or two elements, you may want to consider our Pre-Sessional English course.

Please note, the above examples may differ from actual offers made. A combination of A Level and BTEC awards may also be accepted. If you have a minimum of two A Levels (or equivalent), there is no maximum number of qualifications that we will accept UCAS points from. This includes additional qualifications such as Extended Project Qualification (EPQ), AS Levels that haven't been continued to A Level, and General Studies AS or A Level awards.

Financial support

2026/2027

Tuition fees

UK Full-Time
£9,790
a year

International
£14,500
a year

For the academic year 2026/27 the UK Full-Time tuition fee is currently set to £9,790. Please note this is subject to Parliamentary approval and is likely to be increased in line with inflation (RPIX). There may be further inflationary increases in your subsequent years of study. Further details can be found at ehu.ac.uk/fees.

EU/EEA and Swiss students who have settled or pre-settled status under the EU Settlement Scheme, as well as Irish nationals, may be eligible for the UK tuition fee rate.

Financial support

Subject to eligibility, UK students joining this course can apply for a Tuition Fee Loan from the Government to cover the full cost of tuition fees. UK students enrolling on the course may also be eligible to apply for additional funding to help with living costs.

Scholarships

We offer a range of scholarships, which celebrate the determination, commitment and achievement of our students. Many of our scholarships are awarded automatically. There are some however, where you will need to be involved in an application or nomination process. To find out more about our scholarships and check your eligibility, please visit our dedicated scholarships pages.

Money Matters

Please view the relevant Money Matters guide for comprehensive information about the financial support available to eligible UK students.

Money Matters

<https://www.edgehill.ac.uk/study/fees-and-funding>



EU/EEA and Swiss students who have settled or pre-settled status under the EU Settlement Scheme may be eligible to apply for financial support. Irish nationals can ordinarily apply to Student Universal Support Ireland (SUSI). If you are an EU student who does not have settled or pre-settled status, or are an international student from a non-EU country, please see our international student finance pages.

Your future career



Career prospects

The options available to you when you graduate from our international business degree will be diverse. You might use your business expertise to pursue careers in banking, marketing, product development, and the management of small and medium businesses. Alternatively, you could use your knowledge to start your own business, with the skills to take it to an international platform.

Graduates of this course have entered careers in a number of different fields, including roles such as:

- Project officer
- Operations manager
- Engineering project coordinator
- Business analyst
- Business adviser

Recent graduates have gone on to work for organisations like British Aerospace, Airbus, Bentley Motors, Matalan and HMRC. Wherever you find work, you'll have the skills to innovate, strategise and lead.

Applying for a graduate role isn't your only option though. You could stay at Edge Hill to take your studies further. Take a look at our postgraduate options in business and management.

You will gain affiliate membership of the Chartered Management Institute (CMI), a globally recognised professional body, for the duration of your degree and one additional year after graduation. You will then have the option to renew your affiliate membership on an annual basis, however this would be at your own expense. The CMI is dedicated to promoting the highest standards in management and leadership excellence. Membership entitles you to full access to ManagementDirect, an extensive online portal that provides invaluable careers information, course-based resources and advice on best practice.

On successful completion of your international business degree, you will also be awarded a CMI Level 5 Certificate in Management and Leadership.



Apply



ehu.ac.uk/GOW3

or scan the QR code.

How to apply

Apply Full-Time

Read our guide to applying through UCAS to find out more about the application process.

International

Please see our international student pages for further information about how to apply as a prospective international student.

Should you accept an offer of a place to study with us and formally enrol as a student, you will be subject to the provisions of the regulations, rules, codes, conditions and policies which apply to our students. These are available at www.edgehill.ac.uk/studentterms.

Contact us



Course Enquiries Team

Tel: 01695 657000

Email: study@edgehill.ac.uk

For changes to course content, course titles and entry requirements, please visit: ehu.ac.uk/coursechanges For the most up-to-date course information please visit: ehu.ac.uk/undergraduate Applicants are advised to contact the University for further details of any changes.

We make every effort to ensure the accuracy of our published course information. However, our courses are subject to ongoing review and development. Changing circumstances may mean we have to alter or cancel programmes or courses. Changes may be necessary to comply with the requirements of professional, regulatory, statutory or accrediting bodies; changes to subject benchmark statements; to keep courses contemporary through updating practices or areas of study; or as a result of feedback from students. We reserve the right to make variations if we consider such action to be necessary or in the best interests of students. You can access the latest information on courses on our website: ehu.ac.uk/undergraduate

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