

The Social Media for Learning in Higher Education Conference 19th December 2019

Welcome to SocMedHE 2019!

8.30 – 9.20am Please join us in the Business School foyer for refreshments and registration.

You will have an opportunity to network, view virtual and poster presentations and to meet our Dean of Teaching and Learning Professor Mark Schofield who will be on hand to extend a warm and informal welcome to you all.

9.20 – 9.50	(B002 – Red Room) Mike Ewen, Lee Fallin and Jane Wray University of Hull	(B003 – Orange Room) Professor David Webster, SOAS University of London	(B004 - Yellow Room) Professor Peter Hartley and Dr Dawne Irving Bell, Edge Hill University	(B005 – Green Room) Michael Haslam and Emma Grady, Edge Hill University	(B101 – Purple Room 1st Floor) Dr Sharon Mallon, The Open University and Beccy Dresden	Foyer Virtual and Poster Presentations
30 minutes	<i>The impact of undertaking a short online course (SOOC) on longer term digital research engagement and activity (1)</i>	<i>Flipping the script. 30 mins to save the internet (from itself) (6)</i>	<i>What can social media do for our students? An exploration through visual thinking (10)</i>	<i>Crossing boundaries: Twitter as an Online Community of Practice for Nursing Students (16)</i>	<i>“Formalising the Informal”: Results from the use of an Evaluation of an Official Facebook Page in Online Distance Education (21)</i>	Dr Paul Reilly, University of Sheffield, Curation, Connectivity and Creativity: Reflections on using Twitter to teach Digital Activism (9)
10.00 – 11.00	(B002 – Red Room) Kiu Sum, University of Westminster, Suzanne Faulkner, University of Strathclyde Sue Beckingham, Sheffield Hallam University and Deb Baff, Association for Learning Technology	(B003 – Orange Room) Dr. Scott Turner, University of Northampton	(B004 - Yellow Room) Dr Linda Kaye, Edge Hill University	(B005 – Green Room) Scott Farrow and Rachelle O’Brien, University of Liverpool	(B101 – Purple Room 1st Floor) Sara Mursic, Edge Hill University	Mr Connor Courtney, University College London, Online Resources and their Potential for Visual Learning (25)
60 minutes	<i>Exploring the use of Twitter, Snapchat and LinkedIn for learning and teaching in Higher Education using Lego® Serious Play® (2)</i> Workshop	<i>You too can analyse social media – well twitter (27)</i> Workshop	<i>What is cyberpsychology and what can it contribute to understanding the role of social media in learning? (7)</i>	<i>Building collaborative classrooms using MS Teams (20)</i>	<i>AR meets HE: There’s a sticker for that (13)</i>	Mrs Lyndsay Harrison, Edge Hill University, Practicing virtual ethnography ethically (26)
11.00 – 11.20 am The Business School Foyer - Morning comfort and coffee break						
11.20 – 12.00	(B002 – Red Room) Ellie Walsh, Rachel Arland and Lizzi Craine Edge Hill University	(B003 – Orange Room) Andrew Middleton Anglia-Ruskin University	(B004 - Yellow Room) Sue Beckingham, Matty Trueman, Kai Ackroyd and Curtis Alexis-Jones, Sheffield Hallam University	(B005 - Green Room) Peg Murphy, Daniel Branch, Rose James, Tom Owen and Joanne Coathupe, University of Chester	(B101 – Purple Room 1st Floor) Dr Christina Sietou, University of Nottingham	Melanie Hayward, Buckinghamshire New University, Social media as a Supportive Learning Tool (29)
40 minutes	<i>Engaging with Campus Life: Creating a Sense of Belonging Through Social Media (24)</i> Workshop	<i>Social media as diverse space for promoting co-operative pedagogy and attitudes (8)</i> Workshop	<i>SMASH and grab: A student led open educational resource (22)</i> Workshop	<i>Connecting & empowering pre-reg nursing and midwifery students through the use of social media (18)</i>	<i>Flipped classroom facilitated by social media (3)</i>	Dr Dawne Irving-Bell, Edge Hill University and Dr Lauren Schlesseman, University of Connecticut, USA Telling our stories: Using social media to bridge geographical boundaries (12)
12.00 – 1.15pm Lunch served in our Garden Restaurant (located in the Faculty of Health and Social Care)						
B001 – The Business School Lecture Theatre 1.15 – 2.00pm for our Special Guest Key Note Speaker Professor Samantha Twiselton, OBE						
2.00 – 2.45	(B002 – Red Room) Kerry Edwards, York St John University	(B003 – Orange Room) Sarah Wright and Claire Norcott, Edge Hill University	(B004 - Yellow Room) Dr Cristina Vasillica and Neil Withnell, University of Salford	(B005 - Green Room) Dr Gary Kerr, Edinburgh Napier University Suzanne Faulkner, University of Strathclyde	(B101 – Purple Room 1st Floor) Ursula Curwen TBC (Working title ‘The Dynamics of Relationships’)	Access our little book of abstracts here: 
45 minutes	<i>Does social media use in university enhance learning as a graduate? (19)</i> <i>Including a 5-minute Snap Shot from Paul Fenn, University of Sheffield Social Media as a tool to enhance Higher Education learning and teaching experiences from a student perspective (23)</i>	<i>“But I hate the sound of my own voice!” A practical introduction to socio-cultural assessment using social media (28)</i> <i>Including 5-minute Snap Shot from the @SocmedHE Organising Team A shout out to come and join us on Advance HE Connect! (30)</i>	<i>Hacking the future of education (17)</i> <i>Including a 5-minute Snap Shot from Dr Claire Timmins, University of Strathclyde Stealing from SocMedHE18: Instagram as a teaching tool (15)</i>	<i>Dog filters & flower crowns: exploring the use of Snapchat in higher education (14)</i> <i>Including a 5-minute Snap Shot from Jennifer Worswick Irving-Bell, How I use meme’s for learning: A Student Approach to using Educational Memes as an outlet to Enhance Learning (31)</i>	<i>Including a 5-minute Snap Shot from Dr Dawne Irving-Bell, Nattalia Godbold, Dr Lauren Schlesseman, Dr Jill McSweeney-Flaherty and Professor Patrice Torcivia Prusko @Yakademics! (11)</i>	
2.50 – 3.20pm The Reality of Social Media: The Student Perspective. Our conference will close with a lively panel debate led by students from Sheffield Hallam and Edge Hill University						
3.20 -3.30pm Closing conference comments including the BIG reveal for #SocMedHE20						

Any changes to this schedule will be highlighted during the day.