

NACADA

National ACademic ADvising Association

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Reaching, Engaging, and Retaining Students: The Future of Academic Advising & Personal Tutoring

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2008-2009

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*People will forget what you say.
They will even forget what you
do. But they never forget how
you made them feel*

Maya Angelou

*“Advising (Personal Tutoring)
is viewed as a way to
connect students to the
campus and help them feel
that someone is looking out
for them.”*

George Kuh
Student Success in College (2005)

“Personal Tutors are interpreters who help students navigate their new world. As such, personal tutors have to make connections.”

Nancy King

Kennesaw State University

Global Economic Downturn

- Budget cuts will become new base for future, setting many institutions back years in financial progress
- Student enrollment may still increase; therefore, need for services and student support will increase
- Recognition we must maintain the academic support for students, including personal tutoring
- Increased appreciation and value for personal tutoring and the experiences that personal tutoring provides to connect students to the campus.

Global Economic Downturn

- Increased need for institution-wide collaborations and/or expanded roles by individuals
 - Personal Tutoring across campus
 - Financial Assistance
 - Major & Career Exploration
 - Counseling Services
 - Orientation/Admissions
 - Registrar
 - Parent Relations

Global Economic Downturn

- Other possible effects on academic advising resources
 - Academic advising (personal tutoring) fees
 - NACADA Clearinghouse – Budget & Funding Issues Topic
 - Possible redistribution of personal tutor loads for faculty; others may need to pick up the slack
 - Personal tutor's professional development and training resources

Accountability of Personal Tutoring

- Increase in the call for personal tutoring to produce results
 - Graduation rates
 - Retention rates
 - Enrollment
- Personal tutor administrators
 - Data collection/use of research
 - Intentional strategies to avoid the “bad personal tutoring is causing our problems” belief
 - Demonstrate each year what strategies your office implements to address persistence, engagement, retention and graduation rates

Accountability of Personal Tutoring

- Personal tutors are the “face” of the institution (positive and negative)
- Personal tutors have tremendous power to effect student decision making
- Be aware of others on campus who support your personal tutoring efforts and policies, and aware of those whose policies and procedures may conflict with your personal tutoring procedures

Academic Advising (Personal Tutoring) As A Discipline

- Becoming highly respected and valued profession
- NACADA membership nearly 11,000 in more than 25 countries
- Critical to promote, participate in, and publish research and scholarly inquiry related to academic advising/personal tutoring

Personal Tutoring As A Discipline

- NACADA increasing support of research and scholarly inquiry
- Research grants
- Strengthen NACADA Journal
- Administrators are encouraged to develop programs supporting research activities
- Collaboration between personal tutor administrators & programs and faculty across campuses and institutions

Technology and Personal Tutoring

- Students always seem to be a step ahead of personal tutors
- New generation of personal tutors can help keep up with student usage of technology
- Advising/Personal Tutor community must actively explore how technologies can enhance the student experience
- NACADA will improve use of technology for members

International Association

- Over 25 countries currently represented
- Internationalization of NACADA task force
 - NACADA name (possible tag line) being revisited
 - Regional affiliation for members outside of North America
 - NACADA leadership becoming more creative and intentional regarding future association activities`

Diversity Personal Tutoring

- Diversity focus must continue to be a critical value as all institutions continue to become representative of community populations
 - International
 - Ethnic/Racial
 - Cultural
 - Religious
 - LGBTQ
 - Disability status
 - Etc. etc. etc.
- Personal Tutors/advisors must represent student populations

Here Is To The Next 30 Years!

- NACADA 30th birthday in San Antonio
- NACADA is “now one of the big dawgs”
- NACADA members determine NACADA’s success – we can’t do it without YOU!
- Get Stay involved and help NACADA continue on the path of professional excellence