



Themes

1. **UNIVERSITY OF CHOICE**
 - Enhancing our reputation, built on the solid foundation of excellence in all of our activities
 - Becoming increasingly attractive to students, staff and partners
 - Extending our influence
2. **LEARNING-LED**
 - Supporting student learning, supporting staff advanced scholarship and research, and acting as a learning organisation

3. SUSTAINABILITY

- Achieving long-term sustainable growth
- Promoting a flexible and responsive approach to opportunities
- Sustaining growth through investment in human and physical infrastructure

4. THE UNIVERSITY COMMUNITY

- Developing an aspirational and inspirational culture and ethos, and a sense of community amongst students and staff, in which all members are respected and valued

5. INCLUSION

- Building on our tradition of widening participation and contributing to individual personal and career development
- Being a national leader in widening participation, adopting best practice in support of diversity, inclusion and equality of opportunity



Aims

A: Governance and Management

Edge Hill University will govern and manage itself efficiently and effectively, in the context of a commitment to institutional growth, sustainability and equality of opportunity

B: Academic Portfolio and Academic Standards

Edge Hill University will enhance and develop a high quality, innovative, accessible and flexible academic portfolio while ensuring the maintenance of standards

C: Research and Advanced Scholarship

Edge Hill University will further develop and disseminate its work in research, advanced scholarship and knowledge transfer in support of the enhancement of its academic portfolio, teaching, learning, and student support and the economic, social and cultural development of the region

D: Learning, Skills and Student Support

Edge Hill University will maximise student potential through a distinctive approach to teaching and learning, the enhancement of student learning, skills, knowledge and employability, and through high quality student support

E: Widening Participation

Edge Hill University will continue to enhance participation from under-represented groups in higher education

F: Collaboration

Edge Hill University will enhance its collaboration with regional, national and international partners



Values

The Edge Hill University community will:

1. Respect and value diversity
2. Be distinctive, influential, entrepreneurial and socially responsible
3. Expect and celebrate excellence
4. Be professional, challenging and supportive
5. Act with integrity
6. Demonstrate courtesy in its dealings

Vision 2015 (excerpt)



- In 2015 Edge Hill University will be a leading university of choice for students and for staff in the region.
- Teaching and learning will be led by strong teams of academics and an extended network of learning support professionals. Learning will be innovative and flexible, supported by high quality resources in an environment which fosters independent and interdependent learning within a challenging and inclusive culture.
- The University's intellectual capital of advanced scholarship and research will inform teaching and its transactions with its communities.
- Edge Hill, as an entrepreneurial and socially responsible University, will lead artistic, cultural and sport developments in the region and will have developed, building on its range of current partners, a network of academic and employer partners beyond the region. European and other international partnerships will prosper through the University's growing reputation, and the University's work will reflect its membership of the global community and the responsibilities which that implies.
- The Ormskirk campus will continue to develop as the hub of a distributed learning network, and will provide a high quality learning, working, social and living environment. Other campuses and outreach centres in the region and beyond will provide support for learning wherever it is needed.

The University will be recognised for its contributions to enhancing quality and assuring standards. Central to the University's learning culture will be the capacity to innovate, initiate and respond to change.

For the full details of our Vision for 2015 please see our website edgehill.ac.uk or request a copy from Corporate Marketing on 01695 584736



Mission Statement

Edge Hill University provides an innovative, high quality and inclusive learning experience underpinned by a commitment to the advancement, dissemination and application of knowledge. As a learning-led University, Edge Hill is dedicated to developing students as skilled autonomous learners in challenging and supportive environments.